

OVERVIEW

If you have invested in a responsive eCommerce website and you want to ensure that you continue increasing sales, then you will understand the importance of using many different tools such as Search Engine Optimisation and Google AdWords.

With Google's ever changing requirements and the fast pace of change in online marketing, our creative online marketing team can assist in putting the right program together to drive results. We support your inhouse marketing to become your virtual online marketing team.

To find out more, or for a product demonstration, contact us today.



BENEFITS

- **Proven to deliver ROI of increased sales.**
- **Extend your in-house digital marketing team.**
- **Pick and choose from a number of services to drive the ROI you need.**
- **Continual evaluation and improvement of your digital marketing program.**

SEO
Digital Marketing Services
SmartWeb Customer Portal
SmartWeb Supplier Portal
Third Party Connectors
Ecommerce
Responsive Web

Digital
Marketing Services
& SEO



FEATURES

Bespoke digital marketing programs to supplement your inhouse team.

SEO.

- Product and category copywriting.
- Product description writing service.
- Structuring product titles.
- Optimizing products.
- Copy production.
- Copy placement.
- Article writing services.

Blog copywriting, evaluation and management.

Google AdWords management.

- Pay per click program.
- Intelligent analysis & monthly reporting.
- Extensive key word research.
- Optimization of advert text.
- Optimize landing pages.
- Integration of Analytics with AdWords.
- Creation of banner ads.
- Measure and feedback.

Email marketing

- Campaign set up and management.
- A/B testing.
- List and subscriber management.
- Campaign and marketing automation.
- Social media marketing.
- Google Analytics.
- SEO.
- Google shopping.



To find out more or
request a demo please
contact us on:

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