

## OVERVIEW

Island Pacific SmartWeb Customer Portal provides all the tools to help you manage your growing portfolio of wholesale or franchise customers. Providing the option of customer specific product catalog's and prices which are tailored to the information you wish to show your customer.

Providing a customer portal to access and collaborate with your wholesale and franchise customers, shorten the order cycle, improve communications and reduce errors. We can provide all the tools for all your wholesale and franchise customer communication to be managed from one central location online. Including the ability to browse catalog's, purchase products and view all order history.

To find out more, or for a product demonstration, contact us today.



## BENEFITS

- **Paperless online franchise & wholesale customer order system.**
- **One place for all wholesale / franchisee customer orders.**
- **Onboard new customers quickly.**
- **Reduce errors and move away from manual systems.**
- **Shorten sales cycle and communicate new range and collections quickly.**



Island Pacific SmartWeb includes the modules on the right, available separately or as an integrated solution:

SEO
Digital Marketing Services
SmartWeb Customer Portal
SmartWeb Supplier Portal
Third Party Connectors
Ecommerce
Responsive Web

“ Many of our customers and retailers we speak to as well as operating in bricks and mortar and web transactions are also growing their franchisee and wholesale base globally.

Island Pacific SmartWeb Customer portal has been developed to assist our customers and other retailers in improving their efficiency of communication with their wholesale and franchisee network. We wanted a tool that was simple to use functionally rich and allowed retailers and their partners to communicate seamlessly online with alerts and messaging. ”

- Richard Gaetano, EVP Product Strategy and Solution Architecture, Island Pacific





## FEATURES

**All the tools to seamlessly manage orders**, allows customers to create and update orders and see all the associated detail.

**Paperless online franchisee and wholesale order system.**

**Full order history** one place to view all order history.

**Browse catalogs.** Allow your customers to simply review all through the seasons range and simply add products to their order.

**Email** send and track email communication.

**Update orders** seamlessly.

**Works in the cloud** and mobile friendly. Create and On-board new customers quickly.

