## SmartStore

#### OVERVIEW

Island Pacific SmartStore is a point of sale application delivering Fixed and Mobile options within a single solution.

Island Pacific SmartStore is scalable and can be extended easily as a retailer grows. Choose to combine fixed counter and mobile point of sales touch points so that your sales associates can assist customers and complete the sale on the spot, making for a stress free, memorable and satisfying shopping experience.

Sales Associates are provided all the information they need to fully support their customer service, with access to realtime product availability, inventory information as well as customer sales history.

The user-friendly software interface is consistent across fixed counter and mobile, making it easy to deploy and train.

Island Pacific SmartStore features include customer information, returns management, gift receipts, multiple payment options, email or printed receipts, Back Office Stock Administration and store reporting.

Island Pacific SmartStore is a web Based solution and is also operating System independent compatible across Windows, iOS, Android and Chromebook environments or alternatively installed locally on any iOS device and deployed natively within the iOS environment. SmartStore provides flexible deployment methods including cloud deployment, centralized host or decentralized (store server) based environments with central configuration of stores & Point of sales devices.

To find out more, or for a product demonstration, contact us today.

#### BENEFITS

- **Increase sales**, by servicing customers quickly and efficiently directly from the shop floor.
- **Reduce markdowns** by using in conjunction with Island Pacific SmartOmni for real time look up of inventory across your stores and channels with onward despatch to customers.
- Improve efficiency and communication by centrally managing store parameters, store inventory and gift card sales and redemption.
- Streamline in store procedures: Track stock, carry out product enquiries, check customer history and manage returns and transactions, all on one system Eliminate queuing: Reduce or eliminate customer queuing time in store by carrying out transactions on the move.
- **Ease of deployment,** Island Pacific SmartStore fully integrates with other Island Pacific solutions or can be integrated to a retailer's existing systems Pick and choose the elements that most benefit your business.

Island Pacific SmartStore includes the modules on the right, available separately or as an integrated solution:

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Pay \$102.76

Product Look UpMarkdown ManagementSpecial OrdersCentral OfficeBack OfficeMobile POSFixed POS



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### FEATURES

Flexible deployment: Choose mobile point of sale, fixed point of sale or combination of both.

**Functionally rich:** Island Pacific SmartStore fully supports unified commerce and aims to provide your customer with that frictionless shopping experience they expect.

**SmartStore Designer:** Designer is the configuration module that allows SmartStore to be customised in terms of look and feel, which primarily includes the application's appearance (skin) and screen positioning (layout).

**Real time inventory look-up:** Allow your sales associates to assist your customers from anywhere on the shop floor with full product and inventory information. SmartStore allows dynamic inventory checking across your store and other stores.

**Customer focused:** If a store is out of stock in the customer's size or chosen color? No problem – your associates can still make the sale and assure the customer that the product is on the way to where they want it delivered; either to their preferred address or ready to be collected at their preferred store.

**Centralized control:** Provides the ability for retailers to have centralized control of all store set-ups and parameters.

**Inventory Management:** Island Pacific SmartStore provides complete inventory management.

**Hardware agnostic:** Island Pacific SmartStore is completely flexible to work with the hardware profiles that suit your store layout and operations.

• Desktop PC • Tablet • Laptop • Phone

**Operating System Agnostic:** SmartStore can also be deployed on all industry standard operating systems –

• Windows • iOS • Android • Chrome OS

**Integrations:** Choose from one of our existing integrations to enhance your SmartStore solution.

**Reporting Tools:** The right reporting and analytics tools to focus on individual store operations and activity or across the group.





