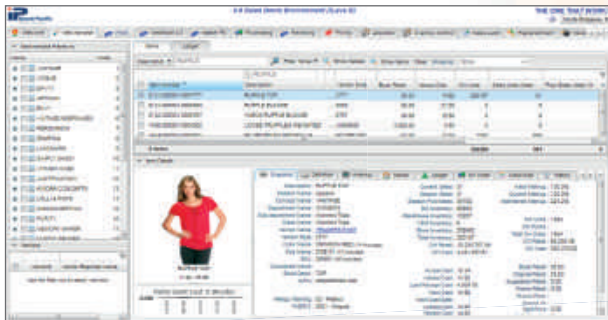## OVERVIEW

 To effectively manage retail inventory and make merchandising decisions that drive revenue and growth, retailers today need a system that is fully integrated and feature-rich, with all the decision-making tools required to make the complexities of retail merchandising a thing of the past. As one of Island Pacific's core software solutions, Island Pacific SmartRetail provides all the essential tools you need to help you through the merchandising life cycle.

Island Pacific SmartRetail has an extremely intuitive interface that allows you to create items, access and control purchase orders, dynamically replenish stock and allocations, price deals and promotions; as well as view physical inventory, customer and store profiles, finance and warehouse operations and audit sales - all from one place.

The solution is highly secure; this allows users to only access the information required within their responsibilities.

Additionally, it has support for rich text, product images, date and currency formats and much more.

To find out more, or for a product demonstration, contact us today.

BENEFITS

- **Fully integrated:** *Manage and track all retail operations.*

- **Scalable:** *Supporting your business growth strategy.*

- **Easy to use:** *Has a highly intuitive interface.*

- **Customizable:** *System preferences allow retailers to tailor the system to align with your internal processes.*

- **Time and cost savings:** *Reduce man-hours by automating processes and minimize costs by increasing accuracy of stock measurement, supplier purchases and more.*

- **Centralized data:** *All retail data (merchandising, finance, warehouse stock levels, etc.) in one place, instantly accessible at the point of need.*

Island Pacific SmartRetail includes the modules on the right, available separately or as an integrated solution:

Warehouse & Ticketing
Sales Audit
Finance
Promotions & Pricing
Allocation & Replenishment
Purchasing
Core Merchandising

> 66 **We have been using Island Pacific for our retail businesses for the past 23 years and it has worked well for us. Island Pacific continues to be an asset we leverage and we are also benefiting from product extensions like Island Pacific SmartAnalytics.** 99

> 66 **One of the applications that holds up extremely well with Island Pacific is its transaction engine. The system produces very consistent, very clean results time and again. As a public company, we are continually audited, it is good to know that the numbers produced are 100 per cent accurate.** 99

- Jeff Lombardi, PVH Group Vice President, MerchandiseSystems, has worked closely with the Island Pacific systems since arriving at PVH 17 years ago.

Island Pacific
innovative · mobile · simplified

FEATURES

Retail Data Management module:
Extensive product and channel stock
ledgers to view all activity across your
retail environment.

Flexibility of analysis using tailored
reports and filters to analyze
performance by product and channel
including business defined attributes.

PO Management module: Streamline
and automate purchase order
processes.

**Replenishment & Allocation
modules:** Dynamic calculations which
react to historical trends and forward
sales projections to ensure the right
stock at the right place at the right
time.

Finance/Pricing modules: Manage
pricing across stores/ranges, with
capabilities such as time/location
sensitive pricing and multi-currency,
aligning seamlessly with your sales
strategy.

Deals and Promotions module:
Easily manage promotions and analyze
performance to maximize sales
opportunities.

Merchandise module: Maintain
inventory control and data integrity.

Finance and Sales Audit modules:
Manage finance and auditing with
ease, using precise transaction details
or multi-channel high-level summaries.

Optional Warehouse module: View
and manage essential warehouse
operations, with a full audit trail for
each item – from receipt to dispatch.

Island Pacific SmartSuite