# **SmartPlanning**

## **OVERVIEW**

With consumer demand increasing across retail, wholesale and e-commerce, it is now more important than ever for businesses to ensure inventory is in line with demand.

Island Pacific SmartPlanning suite is a sophisticated, intuitive and integrated support tool that helps with merchandising across all channels, from planning right through to Assortment, Allocation, Replenishment & Forecasting of inventory.

The solution supports fully the iterative planning process, best practice workflow and focusses on achieving efficiency, intelligence, ease of execution and automation which ultimately leads to profitability

Island Pacific SmartPlanning is extremely versatile modular software. Modules can be taken separately or as an integrated solution, depending on what best suits your needs. The software has been specifically designed to integrate with all other modules from Island Pacific or your existing ERP systems, providing complete control over merchandise management

Modules can be configured to fit easily with your retail planning processes. Planning work flow, structures and performance measures to support your pre-season planning, in-season reforecasting and of course; the all-important analytics, using both standard and attribute hierarchies to plan your business the way your customers shop.

With over 40 years' experience providing world class merchandising and store operations software to the retail industry, Island Pacific will partner with you to ensure the Island Pacific SmartPlanning solution is customized to work seamlessly for your merchandising needs.

To find out more, or for a product demonstration, contact us today.

# **BENEFITS**

- Multi-channel, plan all channels in one solution.
- Best Practice Retail Planning approach with business specific configuration.
- Data integrity Reduce manual effort remove data integrity issues with one version of all activity.
- Return On Investment in critical areas such as: Improved stock turn, increased mark-ups, lower inventory, increases in gross margin and cash flow.
- Full life cycle management from planning to operational systems for purchasing, allocations and master data management.
- Improve Forecasting: Ensure smooth product launches, using accurate analytics that draw on past trends, present data and measurable KPIs.
- Tight control, including top down & bottom up planning. Plan locking and ability to define user view of data and process flows.
- Flexible: Select the modules that best meet your needs and planning objectives.

Island Pacific SmartPlanning includes the modules on the right, available separately or as an integrated solution:

**Forecast Manager** 

Replenishment Manager

**Allocation Manager** 

Size Profiler

**Assortment Builder** 

**Assortment Planner** 

**Core Planning** 



Return on Investment from some of the worlds global retailers

+2 days a week gained by reduced manual input into spreadsheets +20% increase in sales from 3% stock growth

3.4 to 4.3 stock turn improvement \$7.3million profit

Island Pacific SmartPlanning provides an integrated planning solution for all our pre-season and in-season planning, store planning and line plans. The fast pace of our business means we needed a solution which is scalable, easy to use and delivers the right information to our users in order that they can make key merchandise decisions and invest Open to Buy in the right areas.

- Stuart Elborn, Primark Head of Delivery Buying & Merchandising



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# **FEATURES**

#### **CORE PLANNING**

Choose from Core Plan for business specified planning process or FastPlan for pre-canned best practice planning. Including Pre-season and in season merchandise planning as well as key item forecasting.

#### **ASSORTMENT PLANNER**

Transition seamlessly from high level planning into Assortment Planning with cross planning, store planning. Grading and option planning including last years supporting data where the data is available.

#### **ASSORTMENT BUILDER**

Allows the team to take their option plan and build out the range in detail both with product information and visually. Key functions include. Product catalogue to include all formal and informal non selected products to allow the buyers to decide on the range. Ability to physically build up the range with associated attributes and product information. View the range by business defined attributes across channels, stores, grades.

#### **SIZE PROFILER**

Integrated size profile tool which provides all the tools to ensure that you have the right size profile mix across all channels and products.

### **ALLOCATION MANAGER**

Streamline your cross channel allocations using the allocation workbench along with our multiple allocation algorithms.

### REPLENISHMENT MANAGER

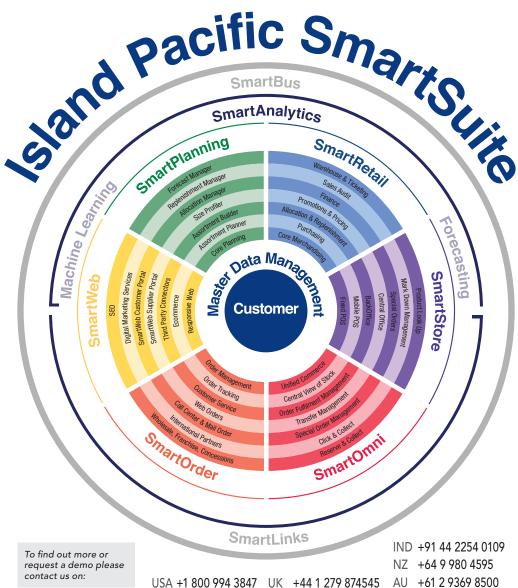
Manage stock replenishment, using dynamic calculations that can be amended based on past trends and future sales projections.

#### **FORECAST MANAGER**

Forecast Manager provides a state of the art forecast tool which can integrate seamlessly alongside your existing architecture using data mining and machine learning techniques to support your users in making the best decision.







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