

OVERVIEW

To manage your retail business effectively, you need to eliminate the element of doubt when it comes to planning and operations. That's why Island Pacific SmartAnalytics offers high-quality, real time business intelligence that simplifies decision-making. You can plan, implement and amend your retail strategy across all sales channels, knowing that your decisions are based on solid key performance indicators (KPIs).

Island Pacific SmartAnalytics is available across the whole of the Island Pacific SmartSuite. Retailers can choose from one or many cubes to satisfy their reporting and actionable intelligence needs including:

- SmartPlanning Analytics cube	- SmartOrder Analytics cube
- SmartRetail Analytics cube	- SmartOmni Analytics cube
- SmartWeb Analytics cube	- SmartStore Analytics cube

Island Pacific is mobile-ready and comes with a customizable dashboard overview so that you can stay up to date, whether you're at your desk or on the move. Mix and match data from a variety of operational systems including: sales, finance budgets and warehouse stock. Observe KPIs in real time and react fast to changing trends.

Connect to sophisticated back-end architecture through one intuitive interface. Capture all data across the business in one secure location. Every single interaction is tracked and stored, meaning you can analyze any aspect of the business in as little or as much detail as required. From high-level overviews to individual employee performance, Island Pacific SmartAnalytics will revolutionize the way you manage your retail operations.

To find out more, or for a product demonstration, contact us today.

BENEFITS

- **Eliminate 'trial and error':** Base all future business decisions, from merchandize planning to stock allocation, on intelligent, undeniable business metrics.
- **Easy access to historical data:** Integrate easily with excel spreadsheets and third party systems.
- **Drive revenue:** Use the key performance indicators to ensure that you are analyzing the data to help you drive revenue and manage the business effectively.
- **Save time:** Centralizing data and automating reports reduces time spent grappling with spreadsheets or other complex analytics-based activities.

Mobile Reporting & Dashboards

Business Intelligence

Excel Integration

“ We are getting stock level data down to the hour across a lot of metrics. The reporting has gone from being a nice tool to business critical. ”

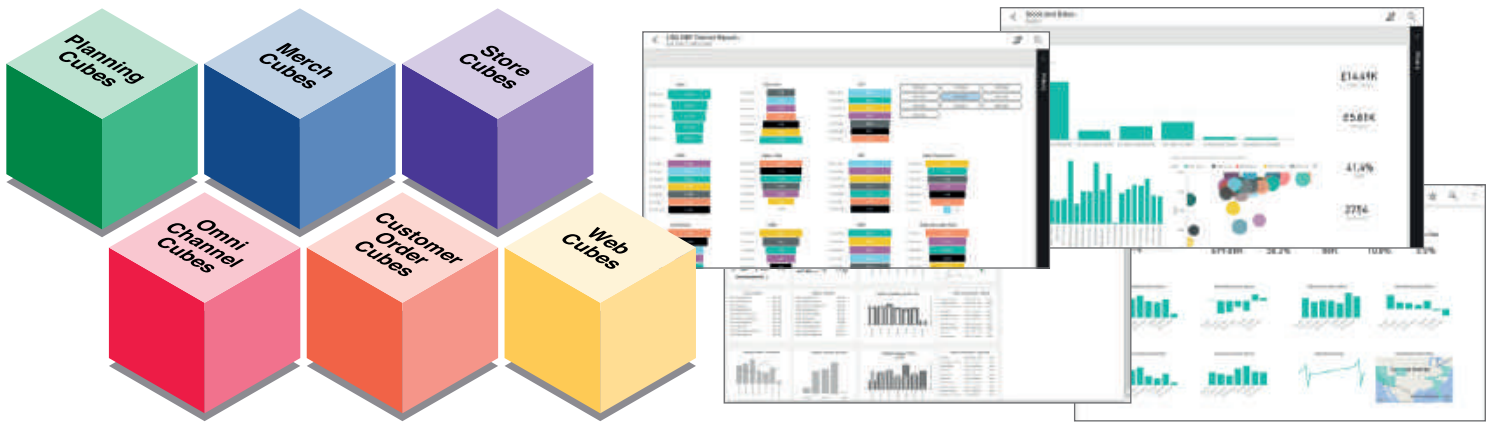
“ The key benefit is the ability to identify trends faster. They can see how products are selling against inventory positions and they can react faster to change. We have better inventory management because we know what is required and this in turn helps to reduce the number of times we need to markdown products. ”

“ Using the familiar Microsoft Excel interface, it offered the ability to create reports, dashboards and KPIs with minimal training. Moreover, Island Pacific SmartAnalytics included a mobile interface that would allow PVH and its brand managers to easily monitor and act upon daily business KPIs. The idea that there was a data warehouse perfect for our environment was extremely important to PVH because there are many people out there with BI tools but very few understand how retail, or how Island Pacific works. ”

- Jeff Lombardi, PVH Group
Vice President



The SmartAnalytics DataWarehouse solution



FEATURES

Capture all business data, in a central location.

Actionable intelligence.

Dashboard view: Executive dashboards, dynamic views and marketing and sales analysis are all accessible at the touch of a button.

Custom reports: Generate customized reports and automate distribution as required.

Matrix reports: Cross reference any selection of metrics so you can measure true like-for-likes on any information captured.

Intuitive design: Drag and drop, drill down menus and easily customizable dashboards all mean your personnel will need minimal training.

Database integration: Mine information from other systems or databases (including legacy software) to further enhance your analytics.

Mobile-ready: Need information on the move? Access analytics on your mobile device.

A tool for advanced reporting and analysis.

Data is stored in specifically designed data structures.

In depth analysis of any area of the business.

Utilizes latest Microsoft SQL Server database technologies.

