

OVERVIEW

Once the Financial Plan is in place, Island Pacific Assortment Planner takes us away from the purely quantitative planning into the realms of buying the actual product which is going to be sold and turn those plans into actuals.

To do this, the buyer needs to know how many options (style/colors) to buy and what volume of each in what size mix.

The Assortment Planner provides this framework. Including the ability to grade stores, selling points or channels i.e. group them into like groups.

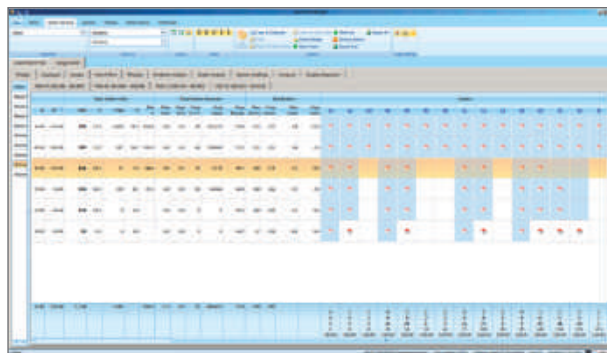
Island Pacific Assortment Planner provides the tools to support the Buyers and Merchandizers to understand exactly how many lines or options need to be purchased for a time period and in what quantity and which channels or stores need which products / categories.

Planning an Assortment provides you with a clear direction as to how to break up the spend to give each and every selling point a meaningful range, which supports their sales, fits in their space and works to their strengths.

Once the grading is in place, users can decide how many mini seasons or trading block's will make up the season. This will dictate how many option plans are required across time.

The option plan is the shopping list, the framework of the buy in its most basic form.

To find out more, or for a product demonstration, contact us today.



Island Pacific SmartPlanning includes the modules on the right, available separately or as an integrated solution:

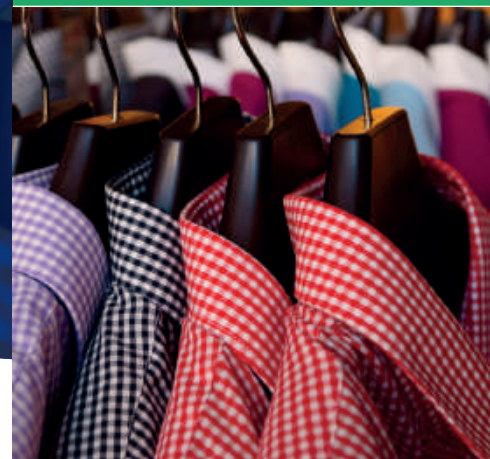
BENEFITS

- **Transition from a high level Merchandise & Channel planning to Assortment Plan** all of which is tightly integrated.
- **Automatic store grading** based on business defined factors.
- **Seamless integration** with merchandise and channel plan.
- **Seamless integration** into Island Pacific SmartRetail for Item initiation.
- **Seamless integration** into Island Pacific SmartRetail for purchase order initiation.
- **Seamless integration to Island Pacific Allocation Manager** for allocations.
- **Reduction** in manual effort.
- **Best practice retail** assortment planning approach.
- **Ability to integrate with third party applications** with ease.



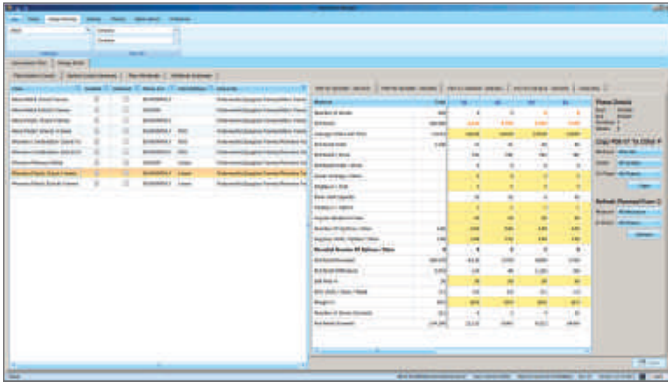
“ Our key priority as a business is to drive sales and maximise profit. Delivering the right product assortment, to the right place in line with the customer's demand is key to increasing the profitability of the inventory. We feel the Island Pacific SmartPlanning suite gives the planning team the right tools and processes to set their strategies and budgets, as well as assort more effectively, to ensure that the correct product offering is sent to stores to achieve the maximum rate of sale and sell through - ultimately minimising the need for markdown. We felt that Island Pacific understood our needs and would partner with us to deliver a solution that is efficient, effective and most importantly add significant benefits to M&Co. trading position. ”

- Stephanie Minn, M&Co.
Head of Merchandising.



Assortment Planner

Smarter Solutions for
Global Multichannel retailers



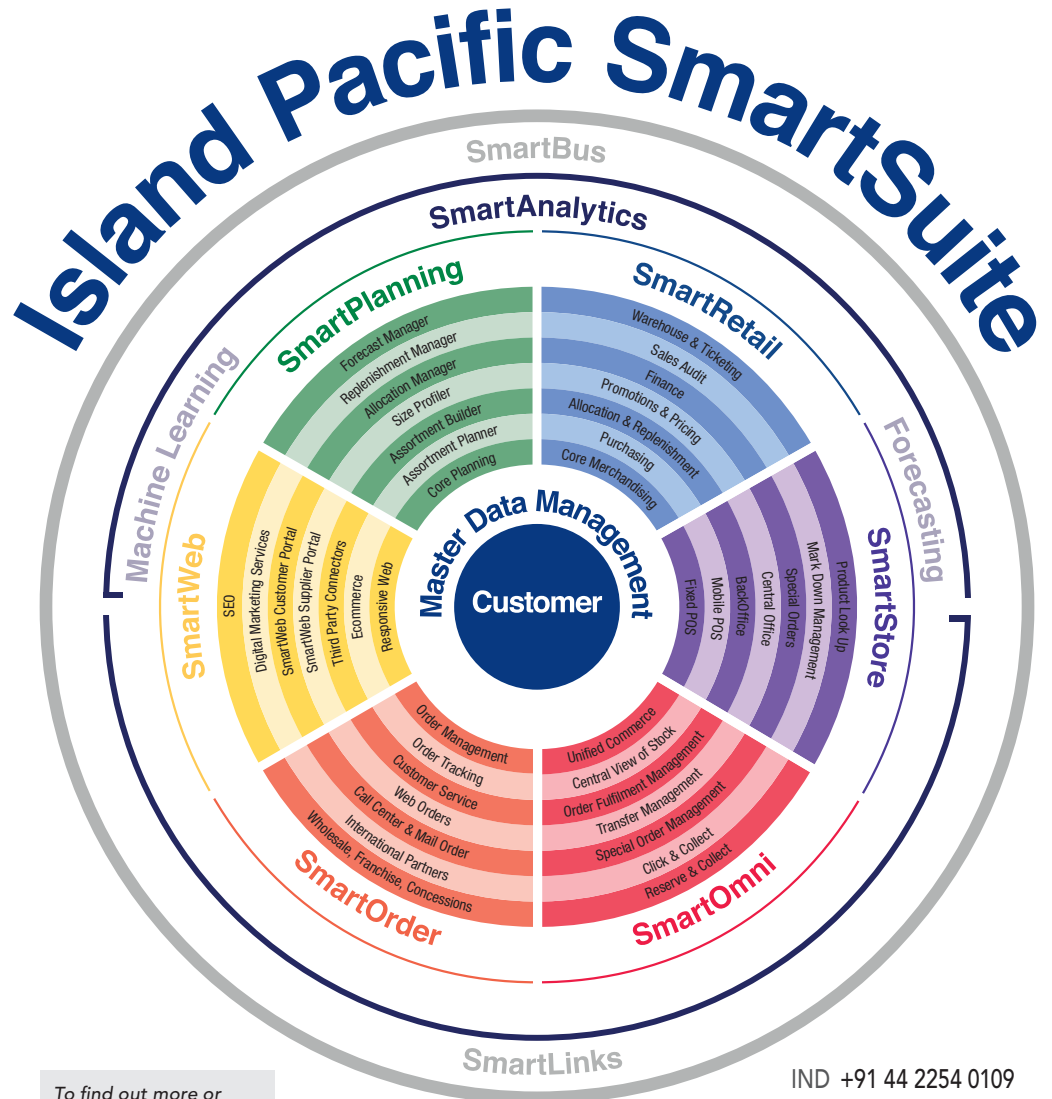
FEATURES

CHANNEL / STORE GRADING

- Based on business defined factors at any level of product hierarchy, metric or store attribute.
- Automatic grading methodology which included variance banding, percentage banding, manual grading.
- Variance Banding.
- Percentage Banding.
- Manual grading.
- Ability to copy and edit.
- Unlimited grades.
- Visual representation, view channels and stores graded versus ungraded by product hierarchy.
- View by stores visually and easy remove or add a grade.

OPTION PLANNING

- Select the method which suits your business.
 - Rate of sale.
 - Linear.
 - Manual.
 - Cover.
- Flexibility at class and category level and by sales or linear footage or other methodology.
- Compare against last years options or option count.
- View phased options to see the progression of options planned and trends.
- View by grade to see the number of option by grade.



To find out more or
request a demo please
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