

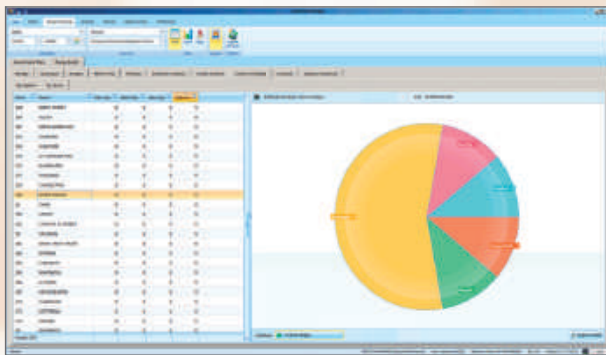
## OVERVIEW

Island Pacific Assortment Builder allows retailers to take their formal Assortment Plan and build into a proposed range for a season, phasing or period of time. This is where the Merchandising and buying team can build the proposed range and plot the products into the framework which has been created.

A range plan is one of the most important planning tools for a retailer. Using a range plan ensures that you develop a cohesive, credible offer that will meet each channels needs, deliver on your customer expectations and achieve a retailers objectives.

In addition, it provides all the tools to allow the retailer to view the mix of the range via business defined attributes for example by price point, supplier, color, fit, range, collection, channel or any other split of attributes depending on the product type.

To find out more, or for a product demonstration, contact us today.



## BENEFITS

- **One place to view** a visual representation of products and all associated attributes.
- **Visual representation** of assortment mix at any product or channel level.
- **Reduction in manual effort.**
- **Tighter control** of range building process.
- **Allows teams to work faster** with one integrated process.
- **Improved workflow.**
- **Consistency of approach.**
- **Data integrity.**

Island Pacific SmartPlanning includes the modules on the right, available separately or as an integrated solution:

Forecast Manager

Replenishment Manager

Allocation Manager

Size Profiler

Assortment Builder

Assortment Planner

Core Planning

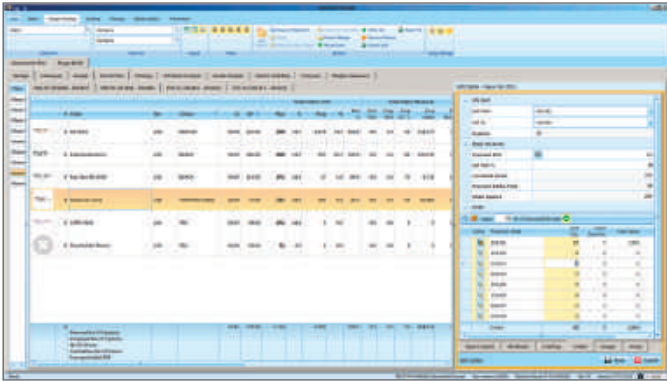
“ Our key priority as a business is to drive sales and maximise profit. Delivering the right product assortment, to the right place in line with the customer’s demand is key to increasing the profitability of the inventory. We feel the Island Pacific SmartPlanning suite gives the planning team the right tools and processes to set their strategies and budgets, as well as assort more effectively, to ensure that the correct product offering is sent to stores to achieve the maximum rate of sale and sell through - ultimately minimising the need for markdown. We felt that Island Pacific understood our needs and would partner with us to deliver a solution that is efficient, effective and most importantly add significant benefits to M&Co. trading position. ”

- Stephanie Minn, M&Co.  
Head of Merchandising.



# Assortment Builder

Smarter Solutions for  
Global Multichannel retailers



## FEATURES

### Range Planning.

**Item initiation** into either Island Pacific SmartRetail or a third party enterprise system.

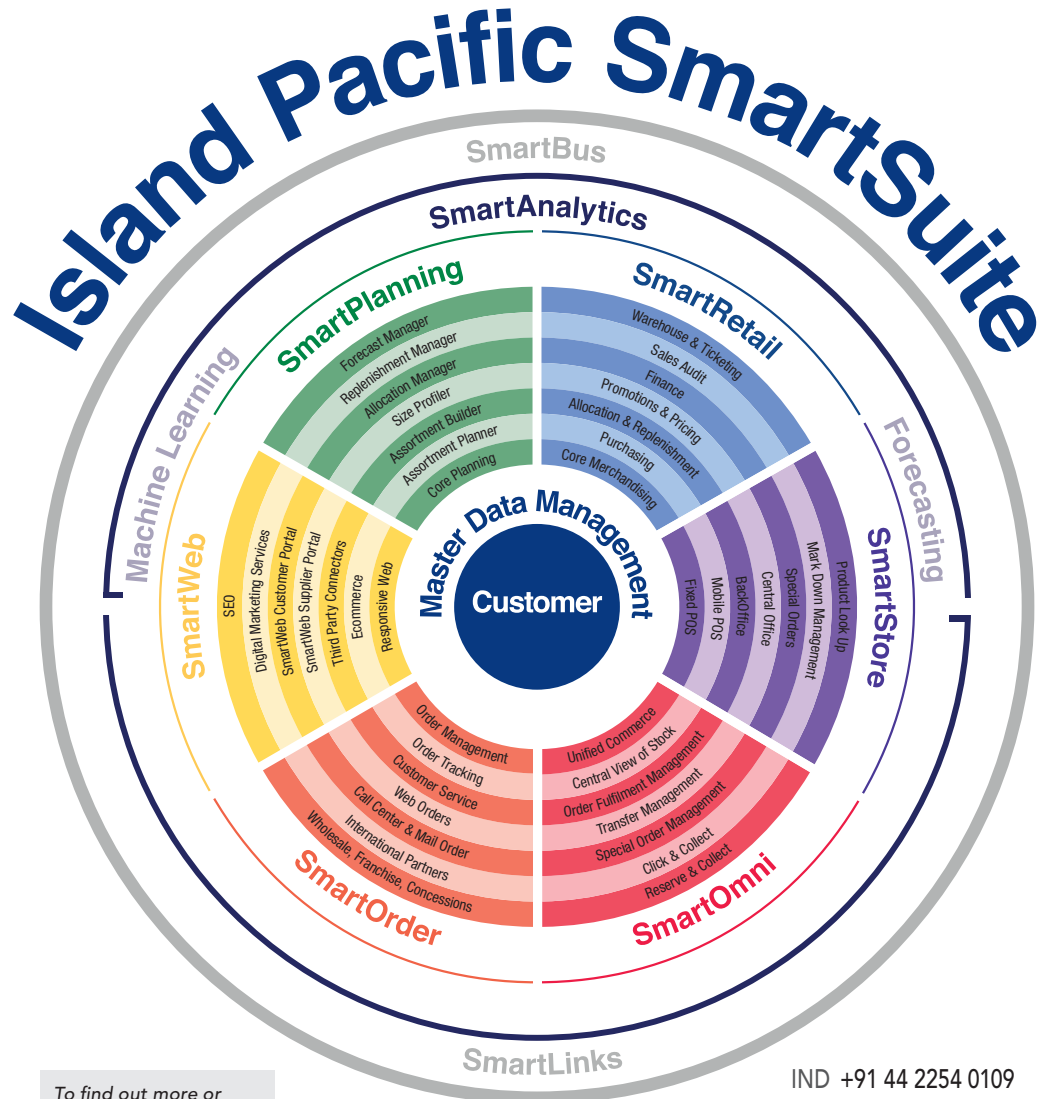
**Purchase order initiation** into either Island Pacific SmartRetail or a third party enterprise system.

**Option Catalog** and Image Library to assist in the range building process.

**Full business defined attribute analysis** by store and channel or range.

**Visual representation** of store / channel and assortment mix by business defined attributes.

**Pre-pack and size profiling** tools to assist in optimum sizes by store /channel / integrated with initial purchase order and allocation process.



To find out more or  
request a demo please  
contact us on:

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