



Case Study Island Pacific & L.K.Bennett

Island Pacific SmartRetail

L.K.Bennett
London

Island Pacific SmartRetail

Providing the tools that allow retailers to react quickly to key performance indicators and manage their business more efficiently

Island Pacific's Latest Application Delivers State-of-the-Art User Interface and More

Island Pacific announced the launch of its first phase of its new innovative user interface Island Pacific SmartRetail at its recent European user event in 2011. Island Pacific SmartRetail provides a start of the art user interface which allows Island Pacific customers to present to their user community a much more intuitive and meaningful user interface. Island Pacific SmartRetail takes the Island Pacific suite of products which has evolved over 30 years with best of breed retail functionality to the next level allowing users to focus on the key data to allow them to carry out their day to day activities in the role that they carry out within the business. Key features will include ability for the business to highlight exceptions & anomalies. Faster Review of key performance indicators, increased reaction to business activity via one easy browser across Island Pacific modules quick and easy tab access. Role based access to key fields and functions ensuring speed of access to key data. Creation of user defined formula's for saving and viewing within Smart Retail as well as export to excel.

Jay Fisher CTO explains, "Island Pacific SmartRetail user interface is a significant advancement over our traditional interface. It uses the latest Web 2.0 techniques to deliver an entirely new and much more intuitive way of accessing the robust retail management features provided by the IP Merchandising System and related applications. With robust enterprise class Java technology on the server and cutting edge javascript components in the browser, we're able to provide our customers with a rich internet application interface to our line of business applications."

The Island Pacific SmartRetail has recently been adopted in Beta by L.K.Bennett an existing customer of Island Pacific systems including Merchandising, Planning, Sales audit, Finance, Events & Deals and Viewpoint. L.K.Bennett is a luxury women's fashion brand selling luxury clothes, shoes, bags and accessories based in London and one of the UK shining retail stars. It has over 130 stores across four countries as well as over 50 wholesale customers. In order to sustain their success and support their anticipated growth plans.

David van Eck L.K.Bennett Head of IT explains, "Island Pacific Smart Retail will allow us to have intuitive role based defined screens, we now have the ability to take all the core data within Island Pacific which offers full data integrity and create our own user defined formulas and exception analysis within the application allowing the team to quickly focus on the exceptions within the business. Ultimately providing faster access to key data and allowing the team to make faster and more informed decisions."

Mike Dotson confirms, "We showcased the Island Pacific SmartRetail new technology at our European user group community and we have received fantastic feedback, many of our existing customers are excited by the new user interface which provides a new look and feel to our well established solution. The tool is much more intuitive and allows exception management and role based views of information. This allows retailers to focus on the key performance indicators which are most relevant to them."