



PVH signs up for timely business intelligence at their fingertips with Island Pacific's Data Warehouse Solution

PVH retail managers to gain invaluable mobile access to evaluate daily business statistics

Irvine, CA – Thursday 17 May, 2012: Island Pacific, a division of 3Q Holdings (ASX: TQH), today advised that the company's already long standing relationship with customer PVH Corp has been strengthened with PVH selecting Island Pacific's Data Warehouse solution to complement the Island Pacific Merchandising Solution they have been successfully running for 22 years.

Island Pacific's Data Warehouse application set is a powerful business decision tool providing retailer's with significant insight to their operation. Using Data Warehouse, PVH will be able to combine several data bases into one cube for detailed analysis dashboards and reports. The cube updates facilitate accurate evaluation of performance to the daily, weekly monthly and year to date timeframes to the store/employee/transaction level. This sales information can also be viewed with traffic counting and employee work schedules to monitor and measure productivity by region and district or individual store. All of this functionality has drill down capabilities.

Eileen Mahoney Group Vice President Retail IT Applications, PVH commented "PVH searched for a flexible application to permit our management to observe and react to daily business KPI's by using smart phones and tablets. Island Pacific Data Warehouse facilitates timely and critical business information to the ever changing demands of our business and all criteria can be easily changed and captured for analysis."

Richard Gaetano, COO Island Pacific said "We are confident that the ease of implementation combined with the simple and straightforward learning process of our Data Warehouse product will provide an instantaneous improvement in the detail and depth of information available to PVH managers. The Island Pacific team look forward to a continued and strengthened relationship with PVH."

PVH Corp., one of the world's largest apparel companies, owns and markets the iconic *Calvin Klein* and *Tommy Hilfiger* brands worldwide. It is the world's largest shirt and neckwear company and markets a variety of goods under its own brands, *Van Heusen*, *Calvin Klein*, *Tommy Hilfiger*, *IZOD*, *ARROW*, *Bass* and *G.H. Bass & Co.*, and its licensed brands, including *Geoffrey Beene*, *Kenneth Cole New York*, *Kenneth Cole Reaction*, *MICHAEL Michael Kors*, *Sean John*, *Chaps*, *Donald J. Trump Signature Collection*, *JOE Joseph Abboud*, *DKNY*, *Ike Behar* and *John Varvatos*.

Island Pacific continues to develop and deploy high value and innovative software solutions that enable retailers to manage the entire scope of their operations and to understand, create, manage, and fulfill consumer demand. These operations include core merchandising, point-of-sale, mobile, customer relationship management, vendor relationship management, demand forecasting, planning, replenishment, allocation, promotional and event planning.

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About Island Pacific

Island Pacific is a global leader in retail merchandising and store operations software solutions. For 30 years, Island Pacific has been a thought leader in retail software solutions, and has developed a reputation for delivering high-quality, high-reliability software to the retail industry. As a result, Island Pacific is a leading resource for scalable, flexible and affordable solutions for retailers around the world.

Island Pacific, a division of 3Q Holdings Limited (www.threeq.com.au) was founded in 1978. The company is headquartered in Irvine, California, and has offices in the United States, the United Kingdom, Australia and New Zealand.