



Island Pacific's recently launched mobile retail solutions go global

- Island Pacific Mobile on tablet and touch supports “high levels of customer service” for major UK and Australian retailers
 - More Asian, US and Australian deals in the pipeline
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30 July 2012, Sydney, Australia – Island Pacific, a division of 3Q Holdings (ASX: TQH), announced today that its recently launched suite of mobile solutions has been deployed by retailers worldwide.

The launch of 3Q's mobile solutions form part of a technology strategy which is targeted at complementing or replacing existing desktop based POS systems with mobile technology. As mobile solutions continue to evolve, features from each of the Company's three best-of-breed POS solutions will be amalgamated into one single powerful application incorporating specific head office functionality.

One of the most influential global players in the fashion and footwear market recently made the decision to invest in Island Pacific Mobile for their UK retail stores. The Island Pacific Mobile application used on iPod touch devices enables sales staff to access a wide range of real-time information instantly. With information at their fingertips, staff are able to advise customers immediately on new products, stock availability and promotions, providing cost and time-saving efficiencies for both customer and retailer.

Topshop and One Teaspoon, have deployed Island Pacific Mobile successfully in Australia. Liz Roberts, Co-founder and Director of One Teaspoon commenting, “It helps to close the sale and speed up the decision-making process, particularly in a youthful market that isn't renowned for its patience”. [Refer BRW Mobile Technology article.](#)

International cosmetics retailer, Napoleon Perdis, has just recently implemented AdvanceRetail Mobile in its new Life.Style flagship store with great success.

“3Q's Mobile solutions are continually evolving to meet the changing requirements of the retail industry such as the latest trend for pop-up stores”, said 3Q's Chairman, Shaun Rosen. “Our mobile solutions leverage cloud technology to enable retailers to access real-time sales information at any time, on any mobile device, from anywhere in the world, giving retailers the power to make decisions remotely using consolidated real time information of their retail operation.”

This ability to make real-time decisions is facilitated by Island Pacific's Store Sales Monitor, an HTML5 mobile independent application using the Omni Channel Server.

3Q's Mobile services include, point-of-sale, customer relationship management, vendor relationship management, multi-channel, planning, replenishment, allocation, and event planning. Mobile solution features include fast sales transactions, customer loyalty programs, options to email digital docket, laybys, stock transfers, special orders, warehouse to customer deliveries, store collections, stocktake and stock receipt from suppliers or stores.

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About Island Pacific

Island Pacific is a global leader in retail merchandising and store operations software solutions. For 30 years, Island Pacific has been a thought leader in retail software solutions, and has developed a reputation for delivering high-quality, high-reliability software to the retail industry. As a result, Island Pacific is a leading resource for scalable, flexible and affordable solutions for retailers around the world.

Island Pacific, a division of 3Q Holdings Limited (www.threeq.com.au) was founded in 1978. The company is headquartered in Irvine, California, and has offices in the United States, the United Kingdom, Australia and New Zealand.