



---

## **Island Pacific Partners with Grabba To Mobilise Retail Stocktake Process**

---

**Sydney, 26 August 2013** - Island Pacific, a leading global provider of software solutions and services to the retail industry, has partnered with Grabba, the Queensland-headquartered, world-leading manufacturer of smartphone barcode readers, to offer a joint solution which will enable retailers to mobilise their cyclical stocktake process.

Island Pacific's traditional POS solutions support the entire retail supply chain including, POS, multi-channel, wholesale, mobile, planning, business intelligence and manufacturing. The company will now enhance its retail merchandising and store operations software solutions by integrating its mobile stocktake solution with the Grabba range of Q-Series barcode readers which enable retailers to perform various critical administrative functions, including stocktakes, receipt of supplier to store shipments, store transfers, product lookup and price checks.

The mobile stocktake solution by Island Pacific enables retailers to use their Apple iPod Touch or iPhone devices to scan products in batches and directly upload the latest stocktake information to a head office server. Island Pacific will now integrate its stocktake software with the Grabba Q-Series barcode readers, advanced linear scanners and RFID readers enabling retailers to efficiently read barcodes and capture information. The Grabba Q-Series devices including 1D and 2D barcode scanners, smartcard readers, magnetic stripe card readers and RFID readers.

Charles Huang, Managing Director of childrenswear chain, Ollie's Place, said, "Late last year we initially deployed the IP mobile solution for stocktake purposes in conjunction with the Grabba Q-Series scanner device. Our previous solution had issues with scanning glossy barcodes but the combined Grabba, Island Pacific mobile solution has provided our stores with a seamless stocktake process. We can now conduct a store stocktake in under two and-a-half hours while at the same time identifying potential store thefts and errors in sales transactions."

Grabba is dedicated to enabling the use of commercial, off the shelf (COTS) smartphones as enterprise tools in the retail environment where there is a requirement to capture data or interface with sensory apparatus.

Gary Rushton, General Manager of Gripon Mobile Solutions, the Australian distributor for Grabba, said, "The Island Pacific product line and the company's proven expertise in mobile retailing solutions perfectly complements our portfolio of AIDC Technologies that includes smartcard (RFID) readers and barcode scanners. The partnership offers our customers the opportunity to invest in a solution that will assist with their entire supply chain and ordering process."

In addition to its robust scanning performance, the Grabba barcode scanners offer long battery life. Recent tests have showed that at one scan per second the Grabba device can last for more than eight hours.

David Tyc, Sales and Marketing Manager, Island Pacific, said the partnership with Grabba is in response to growth in mobile solutions in the Australian retail store environment.

“As retail businesses continue to deploy strategies to streamline both their sales and supply chain operations, Grabba is an ideal organisation for Island Pacific to partner with. Not only are they the world leader in enabling the use of smartphones in the retail environment but they have many years of experience in the use of barcode scanners in the commercial world. We see Grabba as one of the leading IT solutions providers in Australia and are looking forward to a long and successful relationship in the future.”

### **About Island Pacific**

Island Pacific is a global leader in retail merchandising and store operations software solutions. For 30 years, Island Pacific has been a thought leader in retail software solutions, and has developed a reputation for delivering high-quality, high-reliability software to the retail industry. As a result, Island Pacific is a leading resource for scalable, flexible and affordable solutions for retailers around the world.

Island Pacific, a division of 3Q Holdings Limited ([www.threeq.com.au](http://www.threeq.com.au)) was founded in 1978. The company is headquartered in Irvine, California, and has offices in the United States, the United Kingdom, Australia and New Zealand.

### **About Grabba**

Grabba is the world leading manufacturer of attachments for consumer smartphones that make it possible to access and work with data available in symbols, tokens, forms of proof of identity and evidence of bundles of rights.

From commencement in Brisbane, Australia in 2001 as a business unit of Gripon Australia Pty Ltd, Grabba was spun out in August 2003 as Grabba International Pty Ltd. Grabba has focused upon enabling the use of consumer model handheld computers and Smart Phones for interactions with stores of information and for harnessing the ever increasing computing power available in these handheld devices for use in a wide range of enterprise activity.

By patient and consistent development of a professional team with the capacity to drive the business forward we are now recognised by our peers as the company that has set the pace in a global market.

For further information, please contact:

David Tyc  
Sales and Marketing Manager  
Island Pacific  
T: 02 9369 8502  
M: 0414 616 844  
E: [tyc@islandpacific.com](mailto:tyc@islandpacific.com)

ENDS